

**THE**  
**SALON**  
**PROFESSIONAL**  
**ACADEMY**

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2710 Old Lebanon Road  
Suite 6  
Nashville, Tn 37214

**THE PROFESSIONAL**  
**EDGE**

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# THE PROFESSIONAL EDGE

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Quarterly Newsletter JANUARY 2010

Dedicated to growing students, stylists and salons...

## TSPA GRADUATE: DRE HANEY

I started The Salon Professional Academy in November 2007, the second class to ever enter Nashville's TSPA. I have always known that I wanted to do hair since I was little, so I was super excited my first day! My class only had five of us, for a more intimate learning experience, and everyone gets close really fast. I really liked that aspect of the school



The salon floor is huge, and portrays a "high end" salon, which makes it fun. . . Soon after the excitement leaves though, school is school. Being a person that was never a fan of school, and definitely not a morning person... it did get hard to make myself go after a while. The best testimony, and advice I can give to all future TSPA students, is that it is definitely worth it in the end GIVE 100%, BE ON TIME, LOOK YOUR BEST EVERYDAY (AND BE ON TIME!!!!). If I could go back I would take full advantage of every penny I spent to attend this school, and not let any knowledge slip away that I may have missed. TSPA offers great opportunities of listening to amazing Redken artists/business professionals, and Mr. Chip and Mrs. Wanda are two amazing people that always push you to excel, and they root for you until you reach the top. It took me about a year after I graduated to get licensed and in a salon, but I am now working at Tangles in Mt. Juliet. My first WEEK on the floor, I made a little over 300\$, and that's nothing compared to the vets here. It is such a great, and fun career, it's so easy for me to come to work every day because I'm doing something that I love to do.

And just to let you in on a little secret, TSPA students come out FEARLESS and one step ahead of a person who came out of any other school. I would definitely recommend this school to any aspiring hairstylist. ✂

## SHANNON KING



Go beyond the obvious and stimulate your mind. During this Advanced Design session, doing something out of the ordinary is on the agenda for the day! Discover the thrill of innovative

cutting combined with creative thinking. We invite you to challenge yourself in a freethinking zone and expand your creative potential with Shannon's Creative Design class!

**SPACE IS LIMITED - FOR TICKETS CALL  
615-828-1866  
ALL SALES ARE FINAL**

Sunday March 28, 2010  
1:00 – 5:00pm

Level 1 and Level 2 Training – Demo  
**\$49.95**

Monday March 29, 2010  
9:00am – 5:00pm

Level 3 and Level 4 Training – Hands On  
**\$175.00** (mannequin included)

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### OFFERING COURSES IN...

- \* Cosmetology
- \* Aesthetics
- \* Nail Technology
- \* Instructor Licensing

- \* Cosmetology Refresher Course for testing
- \* Instructor Refresher Course for testing
- \* One-week course for test preparation limited availability

REDKEN  
5TH AVENUE NYC



DAVID STANKO

Hair Color Consultant

*"LifeStyle Coloring"* the first DVD from David Stanko, Haircolor Consultant & TSPA school friend, explores the "or" in haircolor, going beyond expected techniques to business building and client keeping.

Most colorists attract clients who are similar to them in age and lifestyle. It's only natural. But by breaking out and becoming a Lifestyle Colorist, you can have a more diverse clientele and a continuous client flow for life.

In *"LifeStyle Coloring"* I use New York City as a backdrop to explore the lifestyles every colorist should know based on trendy "Downtown", business-minded "Midtown", and sophisticated "Uptown" clients. Every colorist has potential clients who fall into these categories. The trick is to attract and satisfy them. Visit [www.DavidStanko.com](http://www.DavidStanko.com) to purchase his DVD. 

## DAVID'S FAVORITE FORMULAS

### Downtown Technique

*Break the base with Color Gels 7AB + 20 vol (make sure she's natural level 4 or 5).*

*Next, add bold blonde pieces with up to 7.*

### Midtown Highlight

*Alternate between Double Blonde N, Double Blonde Gb and Blonde Icing.*


### Uptown Gray Coverage

*Color Fusion 4NN + 7BGb.  
Glaze with Shades EQ 09GB.*

## The Salon Professional Academy hosts local Redken Event:

REDKEN 5th Avenue NYC – sponsors: Summit and C5A Salon "Thank You" event.

Over 80 local stylists attended *An Evening with David Stanko* on Monday November 23, 2009, at The Salon Professional Academy – Nashville.

David Stanko spent time with local stylists showing them new techniques and trends to take them into 2010 



# TOP TEN REASONS

to attend

**THE SALON PROFESSIONAL ACADEMY**

#10 Endorsed By Redken 5th Avenue NYC

#9 State Of The Art Facilities

#8 Student Teacher Ratios

#7 Guest Speakers (Redken, Creative Nail, Dermalogica, Local Stylists)

#6 Morning Energy

#5 Fabulous Educators

#4 Monthly One On Ones

#3 Positive Atmosphere

#2 Hands On Salon Experience

**#1 Networking Opportunities/  
Job Placement Across The Country**

# SAM VILLA comes to TSPA



Students entered contest to win a hands on experience with **Sam Villa**. 10 student/stylists had the opportunity most stylist only dream of..... Sam up close and personal.

## what's holding YOU back?

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[www.nashvillebeautyschool.com](http://www.nashvillebeautyschool.com)

# REDKEN

5TH AVENUE NYC

# CURRENTLY ENROLLING FOR APRIL 2010 START EARNING A LIVING IN LESS THAN A YEAR

## LET US HELP YOU REALIZE... Your Professional Edge

Here's what's happening this year at TSPA. Call now to reserve your seat!

### Shannon King, Redken Artist – Creative Cutting – March 2010

Stimulate your mind and creativity. Do something out of the ordinary. Discover the thrill of innovative cutting combined with creative thinking. Challenge yourself in a freethinking zone and expand your creative cutting potential.

### Michael Cole – Over the Top – June 7, 2010 2:00pm – 6:00pm

Best Leadership practices of Top 20 Stylists

### Dhaniel Doud – Color 911 – September 2010

Go beyond the key learning's and find out how to correct with confidence. See how to approach previously colored hair, competitive professional hair color brands, uneven color applications and difficult clients. Learn how to create customized formulas for perfect results on every client and increase your income as it relates to color correction.

to reserve your ticket to any  
**Redken 5th Avenue  
Educational Event**

held at The Salon  
Professional Academy log on to:  
[nashvilleacademy@comcast.net](mailto:nashvilleacademy@comcast.net)

(Ask about our 2010 schedule)

## recommended websites

to help you grow your business:

[www.samvilla.com](http://www.samvilla.com)

[www.michaelcoleseminars.com](http://www.michaelcoleseminars.com)

[www.summitsalon.com](http://www.summitsalon.com)

[www.solutionsforsalons.com](http://www.solutionsforsalons.com)

[www.integritypaymentsystems.com](http://www.integritypaymentsystems.com)